Temple Kol Emeth
KEFTY
1415 Old Canton Rd
Marietta, GA 30062

January 16, 2012

I am the Social Action Vice President of KEFTY, the North American Federation of Temple Youth (NFTY) youth group chapter representing Temple Kol Emeth. Every year, we put on a large scale fundraising event to raise money for Camp Jenny, a long weekend camp for underprivileged, inner-city Atlanta children every year. It costs $450 to send a single child to camp. This camp is funded and run by the various temple youth groups around the southeast.

Our funding effort this year is called KEFTY Kasino. This is KEFTY's largest fundraiser of the year where we hope to be able to raise money to send as many children to Camp Jenny as possible. This event is basically a casino for teens all over the southeast, including a Texas Hold 'Em tournament. In addition, a raffle will be held to also help raise money for this great cause.

We at KEFTY are asking if you could donate towards this incredible cause. We have created a sponsorship system where you and other generous companies are featured at our event for donating. The full system is detailed on the attached page. Since our goal is to send as many children as possible to this incredible camp, we would appreciate any and all monetary donations. In addition to pecuniary support, donations in the form of items for the raffle would also be highly appreciated. These items may include but are not limited to: gift cards, toys, gift baskets, etc. Any donation of any size would be greatly appreciated.

- In short, KEFTY is putting on a large fundraiser, KEFTY Kasino, to raise money for a camp for underprivileged, inner-city Atlanta children, Camp Jenny.
- The event will be held on February 25th, 2012 at Temple Kol Emeth.
- We would greatly appreciate any monetary donations to support this worthy cause.
- Donations for the raffle, which is another part of the fundraiser, would also be greatly appreciated.

For more information regarding this event please contact me, Brian Cohn, at 404) 543-1716 or at brian@cohnsonline.com or Justin Blake, the KEFTY advisor and Family and Youth Director of Temple Kol Emeth, at 770) 973-3533 ext. 231 or at justinblake@kolemeth.net. Please send all checks to the address at the top of this letter addressed to TKE-KEFTY. On the memo, please put KEFTY Kasino. For more information on Camp Jenny, please visit www.nfty.org/campjenny/. Thank you in advance for your generous support.

Sincerely,

Brian Cohn Justin Blake

| Sponsorship Level | Donation Value | Company Features |
|---|---|---|
| Diamond | $450+ | Official Sponsor of Texas Hold 'Em Tournament,<br>Company Banner will be displayed at event,<br>Official Sponsor of a Poker table,<br>Feature on the KEFTY Kasino Flyer,<br>Personal announcement of sponsorship over Facebook,<br>A representative may come to the event for free, and<br>The satisfaction of knowing that a child will be attending<br>Camp Jenny because of your generous company |
| Platinum | $250-$449 | Company Banner will be displayed at event,<br>Official Sponsor of a Poker table,<br>Feature on the KEFTY Kasino Flyer,<br>Personal announcement of sponsorship over Facebook,<br>A representative may come to the event for free |
| Gold | $100-$249 | Official Sponsor of a Poker table,<br>Feature on the KEFTY Kasino Flyer,<br>Personal announcement of sponsorship over Facebook,<br>A representative may come to the event for free |
| Silver | $50-$99 | Feature on the KEFTY Kasino Flyer,<br>Personal announcement of sponsorship over Facebook |
| Bronze | Less than $50 | Personal announcement of sponsorship over Facebook |